

**SUDDENLINK MEDIA, INC.**  
**THE BIG BUCK PHOTO CONTEST**  
**OFFICIAL RULES**

**NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

- 1. ELIGIBILITY:** This Contest is open only to legal residents of Ohio, Kentucky or West Virginia who are 18 years of age or older at the time of entry. Employees (and their immediate families or those living in the same household) of Sponsor (as identified below) and its respective affiliates, subsidiaries, divisions, parent and related companies, suppliers, printers and advertising, promotional and judging agencies are not eligible to enter or win.
- 2. HOW TO ENTER:** Contest begins at 8:30 am (EDT) on October 1, 2011 and ends at 11:00 pm (EST) on December 31, 2011. You may enter this Contest by mailing, e-mailing or hand-delivering a photograph of a deer (bucks only) that you have harvested in Ohio, Kentucky, or West Virginia during the regular 2011 Antlered Deer season (October 1, 2011 – December 31, 2011) with your name, address, city, state, zip code, telephone number, age and email address (if applicable) to Network West Virginia, “Big Buck Photo Contest,” 300 Star Avenue, Suite 321, Parkersburg, WV 26101 or via e-mail and sent to [networkwestvirginia@suddenlink.net](mailto:networkwestvirginia@suddenlink.net). If a dispute arises regarding who submitted an on-line entry, the entry will be deemed submitted by the holder of the e-mail account as determined by Sponsors. Photographs may not be larger than 5”x7”, becomes the property of Sponsor, and will not be returned. All entries must be received by 5:00 pm (EST) of the last day of the Contest, i.e. December 31<sup>st</sup> 2011, whether hand-delivered to a participating location or mailed. Proof of depositing entry in mail is not considered proof of delivery or receipt. Illegible, incomplete and duplicate entries will be disqualified. Overnight mail, faxed entries and entries from post office boxes will not be accepted. All entries become the property of Sponsor and will not be returned. Finalists will be chosen from all entries received and those finalists will be required to present proof of harvest in order to be considered for the grand prize. Number of finalists is dependant upon total number of entries received. In the event of sabotage, acts of God, computer virus or other events or causes beyond the Sponsor’s reasonable control which corrupt the integrity, administration, security or proper operation of the Sweepstakes, Sponsor reserves the right to cancel or suspend the Sweepstakes. All finalists will be required to provide deer proof of harvest in order to be considered as grand prize winner.
- 3. PRIZES AND APPROXIMATE RETAIL VALUE:** There will be one (1) Prize awarded to a winner selected from among all eligible entries received from the following market areas: Parkersburg, Charleston, and Beckley, West Virginia. The Prize consists solely of a *Milwaukee M18 Cordless 4-Tool Combo Kit*. One Winner will be selected from the above-listed geographic areas from among all entries received for the harvest area of the pictured deer. A TBD number of finalists will be chosen from among all eligible entries received based on the quality and suitability of the photograph submitted as determined solely by the judges selected by Suddenlink Media, whose decisions are final and binding in all matters relating to this contest. The odds of becoming a finalist depend on the number of eligible entries received and quality and suitability of the entries received as determined by the judges in their sole discretion. Of the finalists, one (1) Grand Prize winner will be determined after all votes cast at [www.networkwestvirginia.com](http://www.networkwestvirginia.com) for each photograph are tabulated. The Winners will be notified by telephone, e-mail or mail service by February 1, 2012. All federal, state, and local tax liabilities are the sole responsibility of the Winners. No transfer, substitution, or cash equivalent for the Prize permitted, except by Sponsor in its sole discretion. The Prize is guaranteed to be awarded. Only one Winner per household is permitted.
- 4. PRIZE CONDITIONS:** No substitution for any prize will be permitted. If necessary due to unavailability of the Prize, a prize of equal or greater value will be awarded at the discretion of the Sponsor. Prize is not transferable, assignable or redeemable for cash. By entering the Contest, participants grant Sponsor the right, unless prohibited by law, to use their names, voices, pictures and likenesses, without compensation, for the purpose of advertising and publicizing the goods and services of the Sponsor and all matters related to the Contest in any manner or medium, throughout the world in perpetuity. Winners will be required to execute and return an Affidavit of Eligibility/Release of Liability/Publicity Release within fifteen (15) days of

issuance. Failure to return all required documents in this time period may result in the Winner being disqualified and an alternate Winner selected. If a prize notification is returned to Sponsor as undeliverable or if an entrant is found to be ineligible or declines acceptance of the Prize for any reason, an alternate Winner will be selected. By entering this Contest and/or accepting the Prize, Winners and entrants hereby consent (except where prohibited by law) to the reasonable use by Sponsor of the Winners' and entrants' photograph, voice, likeness, and/or image, hometown address, and the contents of their entry form including Winners' and entrants' name, age, submitted photograph, and proof of harvest information without any further compensation for any future promotional activity, whether in print, audio, or video. By entering, participants agree to release the Sponsor from any and all liability claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize, or while preparing for, participating in, and/or traveling to any Contest related activity.

5. **CONDUCT OF PARTICIPATION:** By entering the Contest, entrant affirms that he or she has read and agrees to abide by the Official Contest Rules and the decisions of the judges. Sponsor reserves the right to disqualify any entrant acting in violation of the Official Rules or found tampering with the entry process or with the operation of the Contest or the website. The Contest is governed by the laws of the United States and, by entering; all Winners and entrants hereby submit to the jurisdiction and venue of the federal, state and local courts located in St. Louis, Missouri. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE RELATED TO SPONSOR OR THE CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.
6. **LIMITATIONS OF LIABILITY:** Sponsor and each of its respective affiliates, subsidiaries, parent corporations, and its respective officers, directors, shareholders, employees and agents, are not responsible for any incorrect or inaccurate entry information, theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing or other errors; and any entries or mail which are late, lost, delayed, incomplete, misdirected, stolen, mutilated, illegible, postage due or any combination thereof. Sponsor reserves the right to modify, suspend or terminate the Contest in the event that it becomes necessary due to circumstances beyond Sponsor's control. In the event the Contest is terminated early, winners will be selected from all eligible entries received at the time of termination.
7. **RELEASE OF LIABILITY:** By participating, Winners and entrants agree to release, discharge, indemnify and hold harmless Sponsor and each of its respective affiliates, subsidiaries, parent corporations, and its officers, directors, employees, representatives and agents from and against any claims made by the Winners, entrants or any other third parties related in any way to the operation of this Contest, as well as any other claims, damages or liability due to any injuries, damages or losses (whether alleged, threatened, or actual) to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Contest-related activity or participation in this Contest.
8. **WINNERS LIST:** For an Official Winners List (available after January 31, 2012) or a copy of these Official Rules, send a self-addressed, stamped envelope to: Network West Virginia, "Big Buck Photo Contest" - WINNERS - or - OFFICIAL RULES (please specify), 300 Star Avenue, Suite 321, Parkersburg, WV 26101. All requests must be received by February 28, 2012.
9. **ENTRANT'S PERSONAL INFORMATION:** By entering this contest you are granting Suddenlink Media the unlimited rights to air and promote your name, photo and other required contest information and understand you will not be compensated for that use.
10. **SPONSOR:** Suddenlink Media, Inc., 300 Star Avenue, Suite 321, Parkersburg, WV 26101.

**THIS CONTEST IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

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